



SOMPO INTERNATIONAL

Sompo International Holdings Ltd. (Sompo International) is a specialty provider of property and casualty insurance and reinsurance, established in March 2017 as the result of the acquisition of Endurance Specialty Holdings Ltd. by Sompo Holdings Ltd. (Sompo).

Sompo's core business encompasses one of the largest property and casualty insurance groups in the Japanese domestic market. In addition, Sompo is engaged in the provision of insurance services as well as other related services through its global network of businesses operating in 32 countries around the world.

Sompo International is the international operation and a wholly owned subsidiary of Sompo, which trades on the Tokyo Stock Exchange. Through our operating subsidiaries, Sompo International underwrites agriculture, professional lines, property, marine and energy, and casualty and other specialty lines of insurance and catastrophe, property, casualty, professional lines, weather risk and specialty lines of reinsurance.

As a leading global provider of insurance and reinsurance, we recognize that our success is derived directly from those who matter most: our people. Sompo International's headquarters is in Bermuda and we currently have offices in the United States, the United Kingdom, Continental Europe, and Asia. At Sompo International, a shared commitment to integrity, teamwork, agility, execution, and excellence define our culture, and we strive to create exceptional value for our clients and shareholders and maintain Sompo International as a desirable place to work.

We are seeking a talented and experienced addition to join our **Marketing & Communications** team as a **VP, Marketing Content** in our **New York, NY** or **Purchase, NY** office. This individual will be responsible for building client relationships with key internal business unit leaders and working with them to develop and manage a broad range of B2B marketing programs to accelerate the growth of a rapidly expanding business. The role will entail working with business leaders globally, across all lines of insurance and reinsurance, to manage existing marketing collateral and evolving marketing channels to promote key product and service information to clients, brokers and other distribution partners.

Main areas of responsibility:

- Work with business and internal and external marketing teams to enhance industry presence across print, digital and industry forums with consistent brand positioning.
- Develop client relationships with key product/business unit leaders and work with them to develop key messaging for target audiences and to draft and edit marketing content which highlights and promotes market relevance.
- Work with new product/business unit leaders during 'on-boarding' process to identify their marketing needs.
- Create, edit and update marketing materials across a broad spectrum of print and digital media including fact sheets, brochures, newsletters, whitepapers, presentations, webinars, videos, social media postings, etc. consistent with existing brand templates and standards.



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- Contribute to development and evolution of corporate brand message and ensure consistency across all internal and external communications channels.
- Manage broker/client distribution of marketing materials.
- Benchmark against competitors' marketing programs to achieve industry leading best practices.
- Manage projects from creation through approvals and coordinate production and distribution with internal resources and outsourced vendors.

Qualifications, Skills and Experience:

- Minimum 10-15 years working in property & casualty insurance marketing, preferably with a broker or carrier.
- Excellent writing and editing skills related to marketing materials and articles for the insurance industry. Excellent verbal and written communication skills.
- The candidate must be highly organized, detail oriented and able to prioritize multiple tasks and manage to deadlines in a fast paced environment.
- Must have professional presence and be able to interact with senior executives.
- Ability to collaborate with others in a team environment.
- Strong work ethic, high integrity.

Sompo International offers a competitive compensation and benefits package commensurate with experience. The minimum salary for this position: \$150,000. For consideration; please e-mail your resume along with your Minimum Salary Expectations, as well as, your Minimum Total Compensation Expectations to: sbrescia@sompo-intl.com

Sompo International is an equal opportunity employer committed to a diverse workforce.

M/F/D/V

Visit our website at www.sompo-intl.com